

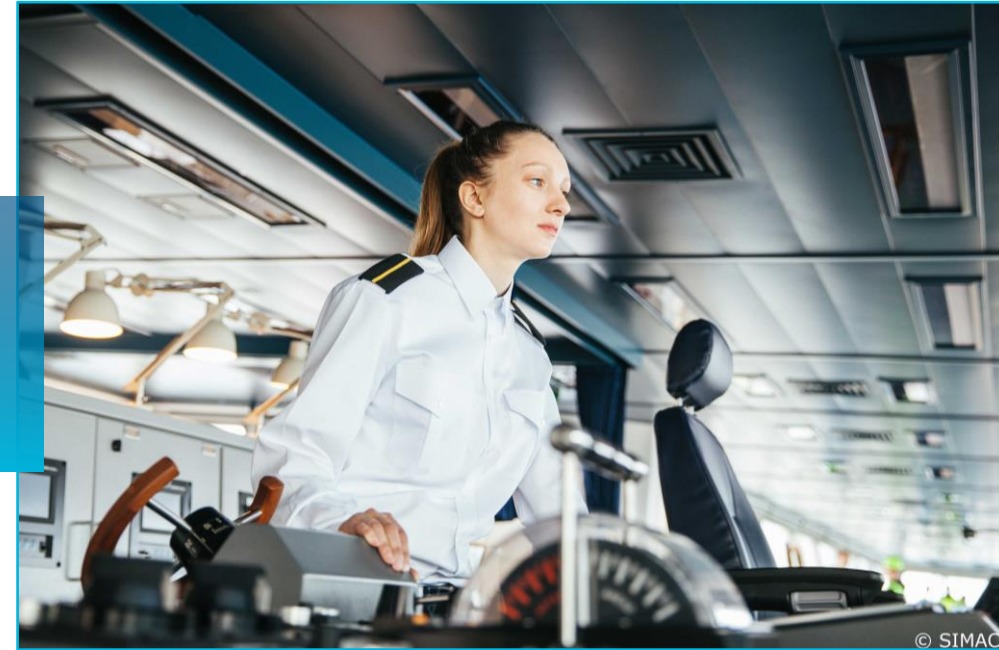
**Naples Shipping Week
SkillSea
October 2, 2020**

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EUGENIDES FOUNDATION



WP3: Strategy - Leader EF



SkillSea WP3: 7 deliverables – 7 missions

1 goal: Futureproof strategies for futureproof maritime career paths

- ☞ Set the strategic goals and tools through the Strategy Plan Framework
- ☞ Use evaluation as a dynamic tool to aid MET for a futureproof visioned mission
- ☞ Link employability with measured maritime professionals' skills' gaps
- ☞ Empower and facilitate internationalization strategies of MET
- ☞ Assess, explore and facilitate MET stakeholder strategies
- ☞ Create a portal as a dynamic strategic tool to support and disseminate SkillSea
- ☞ Summarize key findings in a strategic direction for the future

WP3 Leader: Eugenides Foundation
Partners: DMA, ECSA, ETF, HBSA, STC, NTNU, SIMAC



Strategy Plan Framework



Founded on five general strategic directions for Skillsea

- **Set strategic goals**
- ***Develop tools within the strategic framework***
- **Close the skills' gap**
- **Support maritime professional paths through futureproof tools**
- ***Update the framework for the long term***





How? Methodology and modalities of the Strategic Plan Framework

- ▣ **Assessment of trends & competitiveness of the maritime industry - Linkage to SkillSea aims**
- ▣ **SWOT analysis of the current skills' educational and training setting (input from WP1)**
- ▣ **Emphasis on retention and attractiveness of maritime professionals**
- ▣ **A two-stage Delphi-style consultation establishing the SkillSea vision**
- ▣ **Participatory selection of appropriate strategic goals and tools for SkillSea**
- ▣ **Participatory consultation approach to ensure final partner agreement at the strategic level**



Strategy Plan Framework: Main results



- ▮ **Proposing a modular and flexible toolbox solution (input from WP2)**
- ▮ **Strategic Axes: Employability – Attraction & Retention – Mobility**
- ▮ **Factored-in (just in time) the potential impact of the pandemic**
- ▮ **Highlighted the ESCO update potential**





Measuring evaluation strategies in MET

- ▣ **Evaluation as a MET strategy and as a tool for validating educational propositions including the SkillSea proposal**
- ▣ **Highlighting eventual gaps through surveys in the context of SkillSea strategy findings & directions**
- ▣ **Interactive workshop planned soon with the participation of WP2 strengthening WP integration & cooperation through feedback and interaction**



Employability, Anticipating Skills needs & GAP measurement



- ▣ **Employability as an evolving concept**
- ▣ **Analysis of a pilot study including 419 seafarers on 92 vessels**
- ▣ **Input from WP1**
- ▣ **Two Focus Groups planned soon**
 - **Regional group 1 - Northern & Western Europe: 2 – 4 November 2020**
 - **Regional group 2 - Southern Europe: 15 November 2020**
- ▣ **Focus Groups' aims:**
 - **Assessment of the state of play**
 - **Proactive skill needs' strategies to enhance employability**

**Due April 2021*



Internationalized Strategies in METs



- ▣ Analyzes indicative cases of current internationalized strategies and assesses challenges
- ▣ Pilot survey of faculty perceptions of Internationalization across countries
- ▣ Proposes AHP strategic tools to overcome obstacles based on EU framework
 - Strategy Direction Location (STRA.D.L)
 - Transcript International Transfer (Trans.I.T) using ECTS/ECVET
- ▣ Proposed tools are adaptable to WP2, versatile across levels/types of MET and consistent with strategic framework directions (D3.1)

** Submitted June 2020*



MET and its stakeholders: interconnections & strategies



- Review of interconnections and strategies across the European MET diverse systems
- Analysis of MET stakeholder main cooperation strategies through case studies
- Reviewing paths for strengthening stakeholder cooperation
- Development of a MCDM tool for selecting alternative interconnection forms using strategic criteria revealed

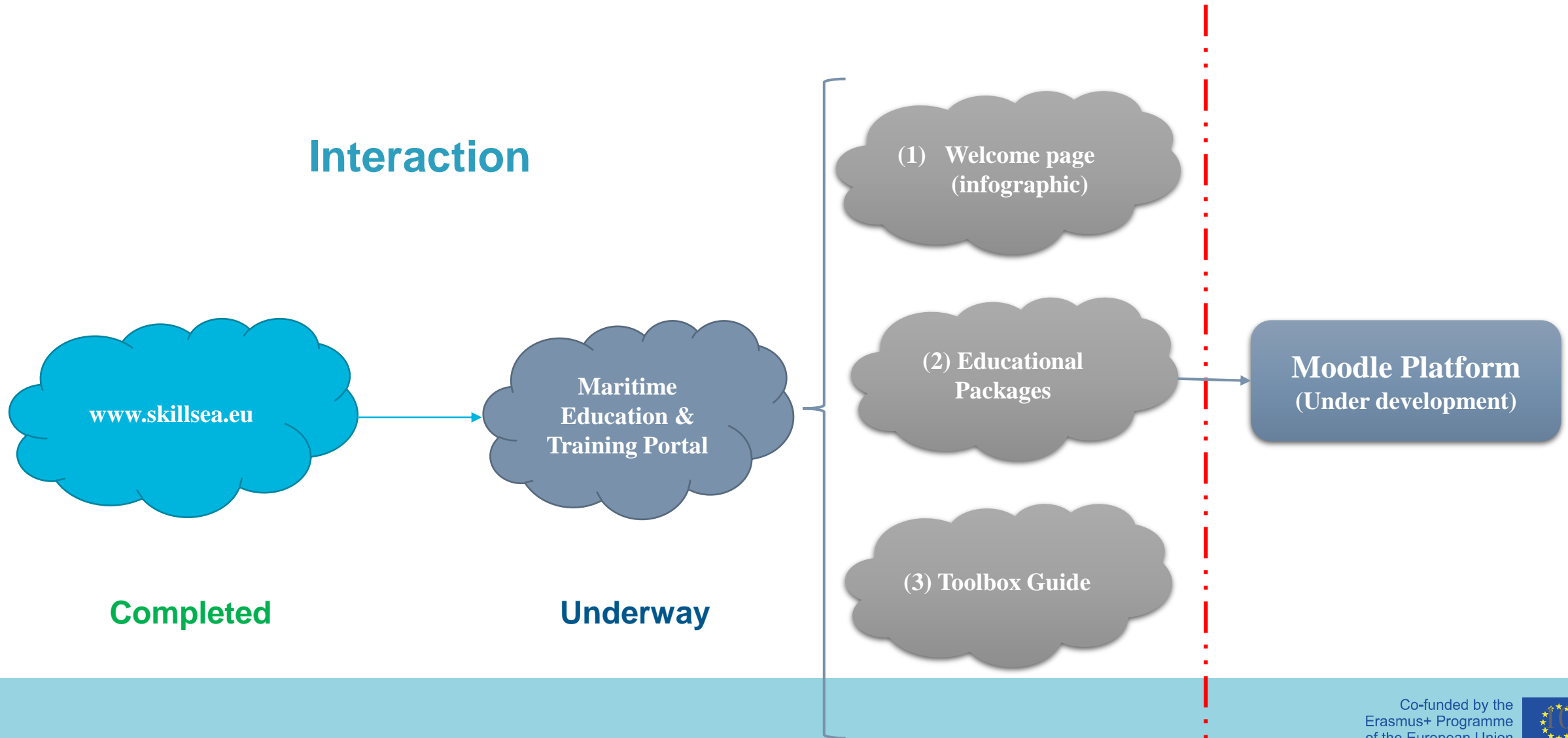


Blueprint Maritime Shipping Portal

(In continuous progress and update)



Interaction



Strategy Key Findings: In anticipation of 2022



Reminder: Strategic contribution of SkillSea

- Supporting European maritime professionals in obtaining the necessary skills in the context of technological change, combined with diverse maritime education and training practices
- Motivate METs to align their strategic planning with new trends (i.e. digitalization, sustainability)
- Achieve mobility of all types through the establishment of new tools and educational packages
- Achieve retention of the current workforce
- Make the maritime sector more attractive to prospective maritime professionals



Thank you all for your attention!

